

Exam Questions 1D0-61B

Site Development Associate

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NEW QUESTION 1

Marion has been hired by a popular national salon business to refresh its existing Web site and update it to valid HTML5 code. Money is not an issue, but time is. Marion is asked to complete the project within eight weeks. The site currently includes 10 pages and connects to a back-end database so that customers can sign in for a personalized experience. Marion suspects that most of the existing code will need to be replaced. Marion must ensure that she has plenty of time for the testing phase, so she needs to complete the planning phase, in which she selects the multimedia for the site, within the next couple days. Which strategy should Marion use in the planning phase?

- A. Take pictures of the salons herself.
- B. Purchase stock photos from online resources.
- C. Hire a photographer to take pictures of the salons.
- D. Edit existing images of the salons to update them.

Answer: B

NEW QUESTION 2

When developing Web pages, it is important to test the pages with:

- A. Current versions of multiple browsers.
- B. Current versions of Internet Explorer and Firefox.
- C. Current and older versions of multiple browsers.
- D. Current and older versions of Internet Explorer and Chrome.

Answer: C

NEW QUESTION 3

Which type of application allows you to edit and validate your source code and preview your Web pages in multiple browsers?

- A. GUI HTML editor
- B. HTML text editor
- C. Word processor
- D. Compiler

Answer: A

NEW QUESTION 4

Marsha's boss directed her to create a mobile version of the company's Web site. To ensure her mobile site is optimized, Marsha eliminates banners and advertisements. What other recommendations should Marsha follow?

- A. Use images instead of video on the Web site.
- B. Use white space to give the site an uncluttered look.
- C. Use Flash content to replace lengthy text descriptions.
- D. Create several Web sites, each tailored to a specific mobile platform.

Answer: B

NEW QUESTION 5

Which HTML validator is best for a final check before a new Web site is published?

- A. GUI HTML editor's validator
- B. Your browser's add-on validator
- C. W3C validator at <http://validator.w3.org>
- D. W3C validator at <http://jigsaw.w3.org/css-validator/>

Answer: C

NEW QUESTION 6

When a developer wants to center a paragraph of text, which code should she use?

- A. `<p text-align="center">This is the text to center</p>`
- B. `<p"text-align: center"> This is the text to center</p>`
- C. `<p style="text-align: center"> This is the text to center</p>`
- D. `<p style: text-align="center"> This is the text to center</p>`

Answer: C

NEW QUESTION 7

Matthew has embedded a video in his Web page using the HTML5 video format. The video is not rendering properly. He asks Arlene to help determine the problem, so she reviews his code, which appears as follows:

```
<video height="210" class="center" controls="controls">
<video src="video.ogv" type="video/ogg" />
Your browser does not support the HTML5 video element.
</video>
```

What is wrong with this code?

- A. The ogg video format is not supported by HTML5.
- B. One of the video tag instances has not been properly closed.
- C. The browser plug-in information required to view the video is missing.
- D. The second instance of the <video> element should be replaced with the <source> element.

Answer: D

NEW QUESTION 8

To insert a graphic in a Web page and successfully validate the page as HTML5, the element must include:

- A. The id attribute
- B. The alt attribute
- C. The target attribute
- D. The name attribute

Answer: B

NEW QUESTION 9

Consider the following HTML5 code:

```
<!-- NAVIGATIONAL SIDEBAR -->
<nav>

<br/>
<br/>SYB
<br/>Summary Report
</nav>
```

Also consider the following CSS code:

```
nav
{
float:left;
width:165px;
background:#fc3 url(navbg_04.gif) repeat-y top right;
height:662px;
}
```

This HTML5 and CSS code directs the sidebar background image to:

- A. display at the top-right of the sidebar
- B. display at a height of 129 pixels
- C. display at the left of the sidebar
- D. display horizontally

Answer: A

NEW QUESTION 10

Which set of standards developed by the W3C Web Accessibility Initiative (WAI) project provides a universal set of standards promoting accessibility for all Web users, including those with disabilities?

- A. Web Content Accessibility Guidelines
- B. User Agent Accessibility Guidelines
- C. W3C Authoring Tool Accessibility Guidelines
- D. Section 508 of the Rehabilitation Act

Answer: A

NEW QUESTION 10

Since the advent of HTML5, which choice accurately describes a difference between a mobile app and a mobile Web site?

- A. A mobile Web site is faster because it uses the mobile phone's default browser.
- B. A mobile app is faster because it does not necessarily use the browser.
- C. A mobile Web site cannot create an immersive experience for users.
- D. A mobile app can be used on any operating system.

Answer: B

NEW QUESTION 12

You are creating a style sheet to format the pages on your company's Web site. One section will have a black background with white text. What is the hexadecimal reference you would use to specify the text color for this portion of the Web page?

- A. "white"
- B. #000000
- C. #FFFFFF
- D. "255,255,255"

Answer: C

NEW QUESTION 16

Katie developed her corporation's intra net site using proprietary HTML language extensions based on the company's current browser. The company has recently updated its systems to include the use of a new browser. Now the intra net site that Katie developed no longer renders its content consistently. What should Katie do to ensure that this site's content renders consistently regardless of the browser used?

- A. Revise the site to include workarounds and hacks for the new browser.
- B. Revise the site's markup language in only those areas that are not rendering properly.
- C. Update the site using a single language standard consistently, such as HTML5 or XHTML.
- D. Update the site using the proprietary language extensions required by the new browser's rendering engine.

Answer: C

NEW QUESTION 17

Which type of intellectual property includes business plans, proprietary code and sales contracts?

- A. Copyleft
- B. Copyright
- C. Trademark
- D. Trade secret

Answer: D

NEW QUESTION 21

The process of wireframing typically includes determining Web site goals plus:

- A. Outlining project timelines and budget constraints, and identifying site stakeholders.
- B. Outlining project timelines and budget constraints, and identifying audience requirements.
- C. Outlining the development and marketing process, and identifying audience requirements.
- D. Outlining the development process and site navigation, and identifying required technologies.

Answer: D

NEW QUESTION 23

Marion has been hired by a small business to determine why its Web site does not attract users. As Marion interviews different members of the company, she learns that when the site was first created, the external Web developer did not produce any documents specifying the basic requirements for the site. As a result, the site did not have a defined purpose and was not designed for the company's audience. Additionally, the site navigation did not make sense from a users point of view. Marion considers this information, then she recommends that the company create which document?

- A. Wireframe
- B. Storyboard
- C. Marketing slideshow
- D. Non-disclosure agreement

Answer: B

NEW QUESTION 25

When you are using stock images in your Web site, a royalty-free license allows you to:

- A. Use the images without paying a fee for each use.
- B. Resell or transfer the images without paying a fee.
- C. Use the images without purchasing a license.
- D. Assume copyright of the images.

Answer: A

NEW QUESTION 29

Marsha has been hired by XYZ, Inc., to update the company Web site. Marsha discovers that the existing Web pages were structured using tables. Marsha needs to explain to XYZ why the Web site needs to be recoded in HTML5 with CSS controlling the structure of the document. What is the most important reason for using HTML5 and CSS?

- A. The updates will increase user traffic to the site.
- B. The updates will improve the overall look and feel of the Web site.
- C. The Web site can be interpreted by any HTML5-compliant browser, including mobile devices.
- D. The Web site will rank higher in many search engines results, as long as the search engine bot recognizes the code.

Answer: C

NEW QUESTION 30

Consider the following HTML5 code:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <title>My Favorite Movie Quotes</title>
  <link rel="stylesheet" href="css/styles.css"/>
</head>
<body>
<p> This Web site is devoted to my favorite movie quotes. These iconic movie quotes have
been used time and again but will never lose their appeal. </p>
<p> CAPTAIN (Strother Martin) in Cool Hand Luke (1967)
<blockquote> "What we've got here...is a failure to communicate." </blockquote>
</p>
</body>
</html>
```

The code does not validate as HTML5. Why?

- A. The <article> tag is missing.
- B. The <meta> tag and its attributes are missing.
- C. The <blockquote> tag should be used outside the <p> tags.
- D. The !DOCTYPE declaration is missing a reference to the Document Type Definition (DTD).

Answer: C

NEW QUESTION 34

Violating a copyright or trademark is an example of what type of prosecutable crime?

- A. Infringement
- B. Plagiarism
- C. Trade secrets
- D. Non-disclosure

Answer: A

NEW QUESTION 35

During the initial meeting to plan a new Web site, whose input must be obtained?

- A. Shareholders
- B. Stakeholders
- C. Web developers
- D. Graphic designers

Answer: B

NEW QUESTION 36

Which HTML element aligns content both horizontally and vertically to the center of the table cell by default?

- A. <tr>
- B. <td>
- C. <th>
- D. <pre>

Answer: C

NEW QUESTION 41

Which Web-based validation tool is used to validate HTML documents?

- A. www.vischeck.com
- B. www.jigsaw.w3.org
- C. www.validator.w3.org
- D. www.cynthiasays.com

Answer: C

NEW QUESTION 44

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